



VAL D'OCA, PROSECCO TRACKING STARTS FROM THE VINEYARD



"ShippyPro allows us to monitor shipments in real time, a crucial aspect for a particularly delicate product that we deliver in just 24/36 hours, further supporting communication with the customer where the Carrier's Customer Care falls short."



Marco Baratto
Ecommerce Manager | Val d'Oca



BETTER WITH SHIPPYPRO

+30%

order processing speed

40%

savings on shipment creation and tracking

24/36h

for deliveries throughout Italy

Driving winery innovation through excellence

Val d'Oca, a brand synonymous with excellence in the world of Prosecco, was established in the early '90s. However, it was in 2008 that it became a limited liability company controlled by the Cantina Produttori di Valdobbiadene. Equipped with commercial networks in Italy and over 50 countries abroad, it has been selling its wines online since 2010. This change has allowed for extensive distribution of its exceptional products, loved worldwide, with the best services. Its innovative drive has always made the Val d'Oca brand a competitive force capable of leading innovation. For example, its first satin black bottle, used for the first time in 1998, has since become iconic and a symbol of its Valdobbiadene di Cartizze DOCG, Valdobbiadene Prosecco

Superiore DOCG Brut, and Valdobbiadene Prosecco Superiore DOCG Extra Dry Millesimato, which have revolutionised wine packaging, are part of Val d'Oca's offerings. The company was also among the first wineries to establish its own ecommerce site in 2010, which now allows it to deliver its wines throughout Italy within 24/36 hours. In recent years, Val d'Oca has implemented a complete technological update that encompasses all key stages of wine production and sales: from maintaining and enhancing grape quality, from the vineyard to the glass. This continuous focus on local work and the pursuit of excellence, starting from cultivation to the reaching the bottle, ensures that no part of the production process or services is left behind.



Order processing times are our priority in order to reduce delivery times and significantly increase customer satisfaction; thus, we are able to serve our customers at the same level as leading organisations that are increasingly difficult to compete with.

ShippyPro allows us to speed up the fulfillment process by managing hundreds of orders in just a few minutes and automatically correcting any errors in the recipient's data, a detail that could later lead to complications for both the recipient and the company."



Marco Baratto
Ecommerce Manager | Val d'Oca



ShippyPro: fast and always up-to-date delivery experience

Val d'Oca's constant commitment to innovation has led all stages of the company's production to be meticulously and competently managed through various technical processes, while fully respecting winemaking tradition and adhering to the highest standards of quality and sustainability. In 2018, with an investment of 13 million euros, it inaugurated a state-of-the-art logistics hub: an advanced, fully automated warehouse, buried up to 14 meters deep, capable of housing 7,000 pallets, which are managed with 2 stacker cranes and 5 shuttles.

The biggest logistical challenge for the wine sector is to combining respect for delivery times, delivery experience, and the quality of shipped products. Within the logistics efficiency project undertaken by Val d'Oca, the use of ShippyPro has optimised and sped up the order preparation and shipping processes, enhancing logistical efficiency and maintaining high standards for delivery times with a pleasant and always up-to-date experience. Val d'Oca's attention to detail starts in the vineyards, continues through the production systems, and extends to delivery, ensuring it is appreciated in every glass.

MOST LOVED SHIPPYPRO FEATURES BY VAL D'OCA



Track & Trace®

Retrieve tracking information in real-time through the web platform, API, or webhook



Shipping Documents

Create order summaries, invoices, picking lists & manifests



Label Creator®

Create and print shipping labels



Rate Comparison

Compare carrier rates and choose the best option

The largest library of integrations

For global commerce

Automated picking lists and rules

For more efficient order fulfillment and faster delivery

360° visibility on shipping KPIs

Automated order fulfillment

Updated and pleasant delivery experience

Shipping labels design and creation

Creation and printing of shipping labels

Simplified Carrier selection

Thanks to Carrier Rate Comparison

Real-time visibility on the status of all shipments

Branded tracking emails for customers always informed

FULFILLMENT

DELIVERY EXPERIENCE

DATA SUITE

Contact our Experts

Start with ShippyPro