INNOVATION, DESIGN, AND SUSTAINABILITY

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>
> **With ShippyPro, we have visibility and control over all shipments from a single platform without needing to interface with the platforms of different carriers. A single tool that optimizes time, costs, and allows for complete logistical efficiency."**

Damiano Menegolo
Marketing Manager | HIRO Design

HIRO

BETTER WITH SHIPPYPRO

30%
savings in the creation and tracking of shipments

+70 PRODUCTS
produced in collaboration with its own community and shipped every year

+50%
growth in shipments expected by 2025

Design, community and sustainability

HIRO is a Made-in-Italy furniture brand that brings to life beautiful and functional objects born from the encounter between technique, design, and community.
The strength of this brand is its community of design lovers, who are involved in all creative and production phases, giving rise to a process where collaboration allows the products to reflect people's real needs and create a direct relationship with customers. Thanks to periodic requests to designers and creatives depending on the time of year and current needs, metal objects with an iconic and modern style, simply unique, take shape in the family workshops in the province of Verona.

Once we receive hundreds of proposals, we select the best and showcase them through newsletters and social channels, leaving the final say to the tastes of every design lover. Balancing tradition, know-how, contemporary style, and sustainability, entirely Made-in-Italy products are created, enhancing local resources and sold directly by HIRO, without intermediaries. A journey that leads to producing not only the most desired object but also, and above all, the most useful one, where the impact of our choices weighs heavily, and production happens only with the positive opinion of our own Community, entirely in Italy, avoiding overproduction.
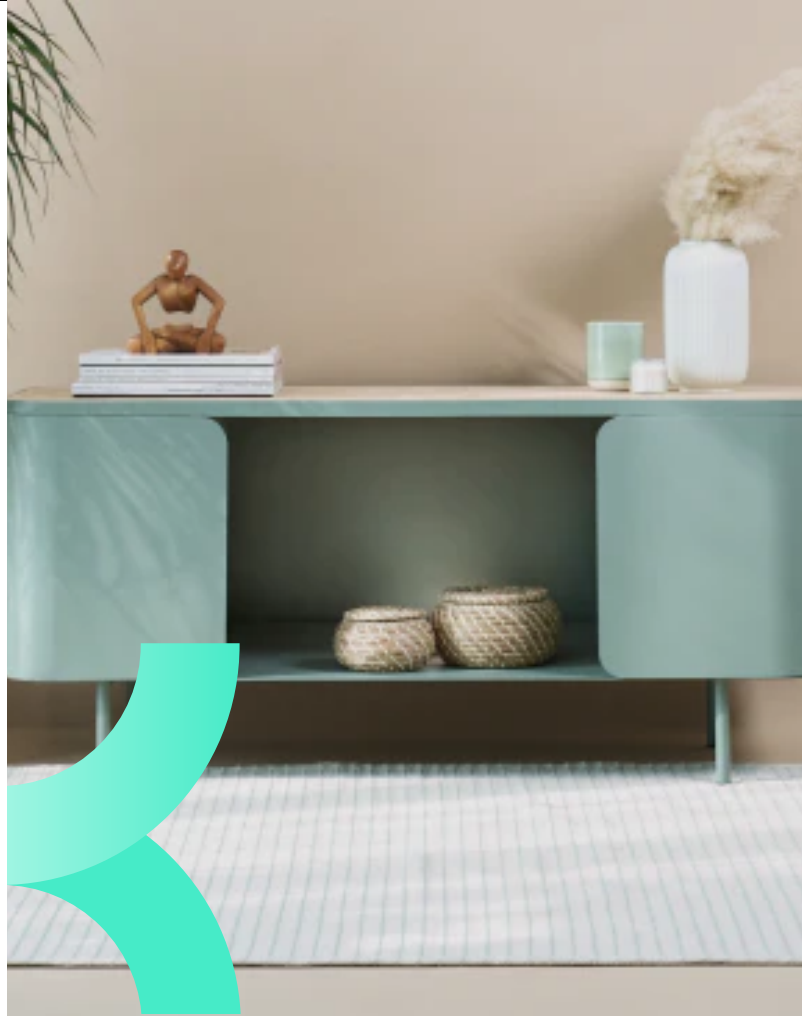
ShippyPro

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We want our furniture pieces to contribute to a world where the consumption that brings us joy also increases the positive impact of our choices.

This is why the logistical aspect must be optimized as much as possible, and with ShippyPro, we manage to do it at its best."

Damiano Menegolo
Marketing Manager | HIRO Design

Logistics challenges: savings and maximum flexibility

HIRO chose ShippyPro because they wanted to streamline their shipment preparation operations and optimize the process and costs. From label creation to pick-up scheduling, to tracking and shipping notifications for their customers.

If the preferences expressed by the community define which furniture items to create, allowing HIRO to produce, even in small batches, eliminating the need for large stock inventories, the items their community awaits, then it becomes essential for HIRO to rely on fast, timely, and as cost-effective shipments as possible, given the volume of products shipped. These are all aspects where ShippyPro's support makes a difference. It's also the choice of an efficient and sustainable logistics solution that makes

this brand even more innovative. Returns, for example, are at the customer's expense, but their rates are very low. HIRO strives to provide as much information as possible about the purchased items, even sending color samples to avoid triggering the reverse logistics process. Being "designer" also means giving the right value to resources and their use, without wasting them. The logistical challenges HIRO faces are also related to issues of potential breakages of shipped items, which is why careful attention to shipping and packaging is crucial. Shipping costs also tend to be high due to the volume and dimensional weights, making savings and optimization essential for profit margins. This is another aspect that ShippyPro facilitates by comparing the best Carrier rates.

MOST LOVED SHIPPYPRO FEATURES BY HIRO

Track & Trace®
Retrieve tracking information in real-time through the web platform, API, or webhook

Shipping Documents
Create order summaries, invoices, picking lists & manifests

Label Creator®
Create and print shipping labels

Rates Comparison
Compare Carrier rates and choose the best option

One of the largest library of integrations

For Global Commerce

Automated picking listsand rules

For more efficient order fulfillment and faster delivery

360° visibility on shipping KPIs

Automated order fulfillment

Updated and pleasant delivery experience

Shipping labels design and creation

Creation and printing of shipping labels

Simplified Carrier selection

Thanks to Carrier Rate Comparison

Real-time visibility on the status of all shipments

Branded tracking emails for customers always informed

FULFILLMENT | **DELIVERY EXPERIENCE** | **DATA SUITE**

Contact our Experts

Start with ShippyPro