

MULTICHANNEL STRATEGY AND OPTIMISED LOGISTICS



Thanks to its intuitive interface, ease of integration, and technical configuration, ShippyPro has made us more versatile in using different carriers.

However, the greatest added value for us lies in the accuracy and availability of the shipment data.



Matteo Fabbrini
CEO & Co-Founder | FABA

BETTER WITH SHIPPYPRO

+ 30%

Speed in order fulfillment

35K

Total number of shipments per year

30 COUNTRIES

As shipping destinations worldwide

Innovators in the EduTech industry

FABA is a storytelling device for children that entertains without screens, educates through fun, and stimulates language with over 100 audio contents. Launched in 2019, it offers a catalog of Sound Characters with classic and modern stories, songs, music, nursery rhymes, foreign languages, and activities such as Baby Yoga and Mindfulness. Thanks to NFC contact technology, simply placing the character on the device starts a new content and sets the magic in motion! Its catalog is produced in collaboration with publishers such as Giunti, Mondadori, and Penguin, with content ranging from great classics with

entertaining content available in 8 languages, consisting of 800 "sound characters". Today, FABA is one of the most innovative protagonists in the EduTech industry, promoting active listening and keeping the youngest away from screens by offering a valid alternative to parents at various times of the day. FABA's storytelling device is also available in France, Belgium, Switzerland, Luxembourg, Spain, and Canada: its international success is the result of an omnichannel strategy that has allowed the brand to grow rapidly, in which ShippyPro has played a fundamental role.



ShippyPro allows you to always have full control over all shipments and to keep our customers updated in real-time on their orders through branded shipping notifications, ensuring excellent delivery performance and high uptime.”



Matteo Fabbrini
CEO & Co-Founder | FABA

ShippyPro: a single integration for multiple players

The search for a partner like ShippyPro for FABA arises primarily from the need to optimise and centralise the exchange of information and communications involving the entire logistics process and all its stakeholders. From a technical standpoint, ShippyPro has certainly supported FABA in standardising its shipment flows and managing the various stakeholders in their shipping process. Among FABA's main needs was the introduction of an intermediate layer to manage the communication between logistics operators and various partners, as well as with end customers, with the aim of keeping everyone constantly updated on their shipments and the entire supply chain.



With ShippyPro, this is possible. It allows FABA to collect all information coming from carriers, make them accessible to the company, and use it in real-time to provide accurate feedback to their customers on shipments and deliveries.

ShippyPro's support for FABA has also been crucial for analysing carrier performance and the costs imposed by its logistics operations.

MOST LOVED SHIPPYPRO FEATURES BY FABA



Track & Trace®

Retrieve real-time tracking information instantly, either via web-platform, API or webhook



Easy Return®

Streamlined returns management to increase efficiency



Ship & Collect®

Map of the nearest PUDO (Pickup/Drop-off) points at checkout

API

Multi-Carrier API

Multi-Carrier API to enhance logistics operations

Simplified Carrier selection

Thanks to Rate Comparison tool

Multi-Carrier API suite

To optimise your company logistics

Simplified returns management

360° visibility of shipping KPIs

Automated order fulfillment

Real-time visibility on the shipping status of all shipments

The largest integration library

For global commerce

Branded tracking emails to keep clients informed

Internationalisation

Streamlined international Carriers selection

FULFILLMENT

DELIVERY EXPERIENCE

DATA SUITE

Contact our Experts

Get started with ShippyPro