FAST DELIVERY AND INFORMED CONSUMERS

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> With ShippyPro we have significantly improved the process of managing shipments and tracking them. In addition, thanks to its rate comparison service, we are able to keep costs down and choose the cheapest carrier for a given shipment.

Semprefarmacia

Sempre farmacia.it

farmaè

amicafarmacia

BETTER WITH SHIPPYPRO

70%	**360°**	**+60K**
Time and resources saved through simplified carrier integration	Of visibility, from a single dashboard on all shipments for multibrand Customer Care	PUDO points for Out-of-Home deliveries thanks to Maps service

Close to the customer

Companies operating in the pharmaceutical ecommerce sector have managed to evolve by developing new business models that have allowed them to continue growing, thanks in part to technological partners who have made their services more efficient, faster, and closer to consumers. In addition to their wide range of offerings, which integrate over-the-counter drugs alongside various types of products including parapharmaceuticals, supplements, cosmetics, medical devices, infant products, homeopathic products, orthopedic aids, and products for animals (Vet/Pet), their main strength has been their ability to see online sales as an opportunity, particularly due to the services they have introduced and made available to consumers. A market-leading Group has successfully positioned an online sales project in the Italian market by balancing digital culture and product knowledge.

This project meets diverse consumer needs by offering a wide range of products and services, including nationwide delivery within 48 hours and proactive customer support in both pre and post-sales.
Additionally, their sales platform provides informative content to guide consumers from their initial need to purchase, along with timely digital communication to enhance their shopping experience and to keep them up to date on their order status.

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Informative sales platform, and timely digital communication serve as crucial differentiators for the company and others in Pharmaceutical and beauty industry.

One partner, many needs

In a market that demands fast deliveries and well-informed consumers, there are numerous reasons why an increasing number of Pharma ecommerce companies are turning to ShippyPro. The need to provide their Customer Care with a multibrand solution, offering a single dashboard for real-time information on all shipments to update customers, is certainly one of them. The ability to send branded tracking notifications through ShippyPro's Shipping Notifications service is crucial for meeting the growing demand from customers who want to know and monitor the status of their orders at any time. In fact, the adoption of customised cross-carrier notification systems to keep customers informed about their deliveries is becoming increasingly essential and strategic.

Among's ShippyPro's features, the integration of new ready-to-use carrier services is also highly valued by companies active in the Pharma ecommerce industry Companies rely on ShippyPro to generate multi-carrier waybills, streamlining order fulfillment and enabling fast home deliveries. ShippyPro's maps help companies offer the Out of Home delivery at PUDO points, meeting growing consumers demand.

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Another crucial aspect for companies in this sector is invoice analysis and verification, a valuable tool for cost optimization in a competitive market with tight margins.

MOST LOVED SHIPPYPRO FEATURES IN PHARMA & BEAUTY

⊙
Track & Trace®
Retrieve real–time tracking information instantly, either via web–platform, API or webhook

🗺
Ship & collect® 🌿
Show the nearest PUDO (pickup/drop–off points) at checkout

➤
Label Creator®
Create and print shipping labels

API
Multi–Carrier API
A suite of multi–carrier shipping APIs to empower logistics

The largest integration library

For global commerce

Multi-Carrier API suite

To empower logistics

360° Shipping KPIs visibility

B2B LOGISTICS

With integrated services via API

Order fulfillment automation

Tracked & delightful delivery experience

Branded shipping notifications

Retrieval and management of shipping information from a single platform

Invoice analysis and verification

FULFILLMENT | **DELIVERY EXPERIENCE** | **DATA SUITE**

Contact our Experts

Get started with ShippyPro