THE BEST OF TECH AT HAND

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We manage shipments to more than 15 EU and non-EU countries, with cross-docking and freight triangulation dynamics.

The real challenge for our logistics is to offer a fast and accurate service with competitive transport prices that make Maikii stand out from its competitors.

ShippyPro has made this easier and more dynamic.

Francesco Poloniato
Co-Founder, Maikii

Maikii ®

BETTER WITH SHIPPYPRO

50%	**15**	**30 COUNTRIES**
Less time dedicated to Carrier selection and label creation	Integrated services via API to streamline global logistics operations	UE and Extra-UE shipping destinations to manage

Globally successful multibrand

Maikii made its exceptional market debut in 2008. A year in which the severe financial crisis was already beginning to spread and in which the economy was experiencing one of its most challenging times in recent years. But just as a crisis was about to hit, the business idea for this company took off.

Just two years after its launch, Maikii experienced exponential growth, closed the year in 2015 with 20 million euros of revenue and decided to invest heavily in new product research.

From the latest USB flash drives, power banks and wireless chargers, to audio products and travel accessories for smartphones, sports, and leisure, Maikii offers companies only the best-in-class technology, materials, and innovation.

Each product can be customised by printing graphics and company logos, as well as colour, accessories and packaging. Maikii also produces 100% customised soft rubber gadgets, made from a project, design or idea.

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We chose ShippyPro because it allows us to optimize our warehouse management.

ShippyPro is a tool that allows integration with more than 170 Carriers and management of the entire process: from initial label creation to shipment delivery."
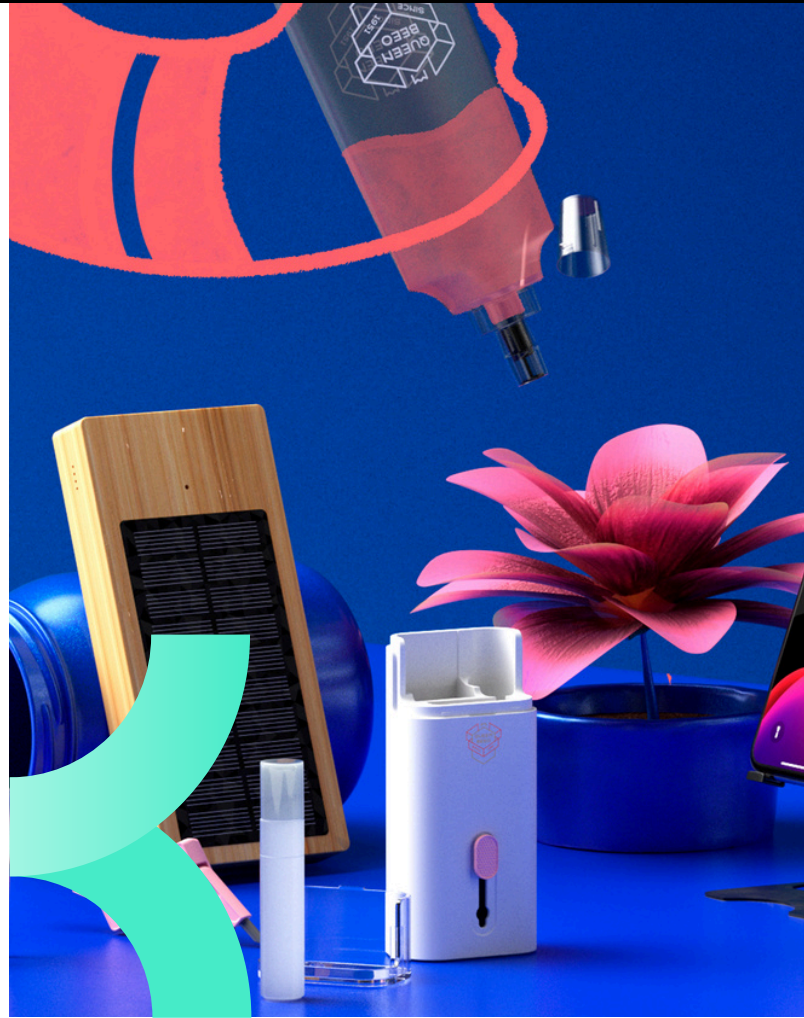
Matteo Fabbrini
Co-Founder | Maikii

ShippyPro: the perfect partner for international growth

In a market that demands ever-shorter delivery times, Maikii decided to adapt and create stocks of products in the warehouse to provide prompt delivery within 72 hours of ordering. The introduction and management of quick delivery products was certainly one of the main logistical challenges Maikii had to face.

To simplify the communication flow to all the integrated Carriers and have a single point of contact, Maikii chose ShippyPro.

The platform also enabled the use of APIs and technologies to make the process more efficient.

Among the improvements: receiving real-time feedback on the statuses for each individual shipment and optimising the fulfilment flow and logistics management.

ShippyPro for Maikii played a crucial role in fulfilling one of the growing demands of their customers - the ability to track and monitor their orders in real-time without any middlemen. It has become increasingly important to have customised cross-carrier notification systems that can keep customers informed about their deliveries. This implementation is considered vital and strategic for businesses.

MOST LOVED SHIPPYPRO FEATURES BY MAIKII

Track & Trace®

Retrieve real-time tracking information instantly, either via web-platform, API or webhook

Easy Return®

Streamlined returns management to increase efficiency

Label Creator®

Create and print shipping labels

Multi-Carrier API

Multi-Carrier API to enhance logistics operations

Simplified Carrier selection

Thanks to Rate Comparison tool

Multi-Carrier API suite

To optimise your company logistics

Optimized B2B Logistics

Simplified B2B shipments management

360° visibility of shipping KPIs

Real-time visibility on the shipping status of all shipments

The largest integration library

For global commerce

Print and customise shipping labels easily

Internationalisation

Streamlined international Carriers selection

Contact our Experts

Get started with ShippyPro